

UNITY'S NEWSLETTER

From your President, Executive Committee, Regional Directors, and Corporate Office

WINTER 2018

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UFDC information for
Member Clubs, Online Clubs
& Members-at-Large



Passport to Adventure

The 69th UFDC National Convention will be held in Phoenix, Arizona Tuesday, July 17 – Saturday, July 21, 2018. (Note: pre-convention activities are being planned for July 16.) The souvenir doll is by Ruby Red Galleria!

Important note: hotel reservations for the JW Marriot Phoenix Desert Ridge Resort & Spa, 5350 E Marriott Drive, Phoenix, AZ 85054 will open on **January 3, 2018**. You will be required to use a convention code to make a hotel reservation and that code will be provided to **registered convention attendees only** by December 15, 2017. Convention registration forms are online NOW and in the fall and winter DOLL NEWS.

We are looking for 6 clubs to sponsor **ticketed meal events**. Keep in mind that clubs can team up to host events to share the fun. Events needing sponsors include:

- **Maggie Iacono** will travel to Neverland with Peter Pan and Wendy
- **Stephanie Blythe** is creating a special piece for her Under the Sea adventure
- **Gail Wilson** travels with Hitty to Phoenix
- Newcomer **Elizabeth Cooper** will offer her whimsical one-of-a-kind sculpted dolls
- Artists **Jennie Sykes** and **Sophie Pearson** are joining us for a Russian Fantasy
- Mystery Dinner

Convention deadlines: Requests to conduct **workshops** are due December 1, 2017. Applications to lead **programs, seminars** and **Dynamic Doll Dialogues** are due December 30, 2017. All applications are on the UFDC website under the "Convention" tab.

If you have questions please contact Maryll Goldsmith, Director of Convention Services at Maryll@ufdc.org.



UFDC'S ANNUAL FUNDRAISING CAMPAIN IS UNDERWAY!

A big thank you to everyone who already donated to the Annual Campaign using the donation envelope that was in your fall issue of DOLL NEWS. Haven't sent in yours yet? Why not do it today? You can use the envelope or make donations online (www.ufdc.org) or send donations to: United Federation of Doll Clubs, 10900 N Pomona Ave., Kansas City, MO 64153. Our organization thrives solely through the generous donations of our caring members.

UFDC'S Primary Funds are:

UNITY FUND – this general management fund supports expenses for the management of the organization such as office supplies and equipment, salaries for staff, insurance, travel expenses, legal expenses, and information technology support.

ReAL SERVICES FUND – funds educational products to clubs and individual members as well as supporting the conservation and management needs of the UFDC Museum, archival collections and library.

BUILDING FUND – supports the maintenance and repair needs of our headquarters and museum such as cost of utilities, janitorial services, lawn care, roof and parking lot repairs, and similar expenses.

REGIONAL DIRECTORS EXPENSE FUND – This fund makes it possible for all the UFDC Regional Directors to do their jobs. It covers their expenses when visiting clubs and allows them to send out regional newsletters and other important information.

ENDOWMENT FUND – this fund exists to allow UFDC to build funds for a healthy future for the organization. Earnings generated from the investments of the endowment fund can be used to support UFDC's programming.

DOLL NEWS FUND – donations support expenses incurred in covering events such as the UFDC National Convention, Regional Conferences and help defray other production costs.

JUNIOR COLLECTORS FUND – this fund helps support the Junior Collectors' Program.

CONVENTION FUND – donations could be used to support printing convention booklets, purchasing ribbons and badges, renting audio-visual equipment for programs, renting lockable display cases for special exhibits, etc.

Pay-A-Day Project – It takes \$77.26 each day to pay the utilities and internet expenses for our headquarters. Choose your favorite day of the year.

Adopt-A-Doll – For \$100 a club or individual may select a doll from the museum to sponsor for one year.

LEVERAGING TECHNOLOGY

UFDC is investing in updated, robust technology to increase member benefits. Our **new website** is developing nicely and we have hopes of launching it before the end of the year. By enhancing our global reach to members, we will overcome challenges with logistics and time zones. Our site enables members to access information whenever it is convenient for them. Content will be expanded and one example of that is the newly created **UFDC Academy**. Initially introduced at the 2017 convention in Orlando as



UFDC University, the name has changed but the program has not. Live classes will be

offered at the 2018 Convention and our first online class will be coming soon to our new website. Another technology advancement UFDC is embracing is a **mobile app and audio tour builder** for our museum which connects people, places and stories. Watch for updates about this exciting technology in the near future.



SHOPPING FOR HOLIDAY GIFTS?

Shop UFDC! The UFDC online gift shop has a wide variety of dolls, books, and doll-related items for your shopping pleasure. Check them out today on the UFDC website. And if you are shopping on Amazon remember to choose UFDC as your charitable organization. When you do, the AmazonSmile Foundation will donate 0.5% of the price of eligible purchases to UFDC.



Happy Holidays
from your Executive Committee,
Regional Directors and UFDC staff.

The UFDC office will be closed
November 23 - 24
December 25 - January 2

2018 UFDC AUDIO VISUAL PROGRAM CONTEST

Members and clubs interested in creating programs for the annual contest are encouraged to request contest guidelines by contacting our Director of ReAL Services, Barbara Stone, 363 Broadview Lane, Annapolis, MD 21401 or call 410-266-5715 or email Barbara@ufdc.org. The deadline for the program submissions is April 1, 2018.

ATTENTION CLUB PRESIDENTS

You will be receiving new UFDC Bylaws as well as Club Bylaws. Please send a signed copy of the revised Club Bylaws back to UFDC.

IN OUR MEMORIES SUBMISSIONS

Please use the **In Our Memories** listing form to acknowledge the passing of a club member in DOLL NEWS. This form can be downloaded from the UFDC website. Email the form to: In Our Memories Coordinator, Connie Reynolds at Connie@ufdc.org or mail to 6514 W Warren Circle, Wichita, KS 67212.

CLUB PRESIDENTS: Please present this information at your next meeting or make copies for members. Newsletters are available at www.ufdc.org.